

Media Kit

Overview

<u>Drawp for School</u> is an all-in-one K-12 platform for creation, collaboration, content and workflow management. It includes rich design tools, swipe-to-share collaboration and unlimited cloud storage. Drawp's accessibility tools, text-to-speech, voice recording, and ELL supports help teachers reach students wherever they are.

<u>Drawp's ELL Tool</u>, a bank of bilingual scaffolding tools to support English learners, was created in partnership with the Los Angeles County Office of Education and the Val Verde Unified School District. The Drawp ELL Tool can be used to support all learners of any skill level and in any subject.

The free <u>Drawp Resource Marketplace</u> provides teachers with an easy-to-access repository of standards-aligned educational resources to download and share. Drawp for School is committed to student privacy and is COPPA, FERPA and GDPR compliant.

Drawp for School is partially funded by the National Science Foundation.

Drawp for School Features

Drawp For School Promotes Classroom Creativity While Making Teachers' Jobs Easier:

- Intuitive Workflow Management
- Swipe-to-Share Collaboration
- Rich Mixed Media
 Design Tools
- Voice Sticker[™] for Recording Notes
- Drawp ELL Tool
- COPPA, FERPA,
 GDPR Compliant
- Unlimited Cloud Storage

- Teacher Library
- Resource Marketplace
- Student portfolios

Available for iPad, Android, Chromebook, Mac and Windows.

Download a 30-day free trial of Drawp for School or try the web app.

Videos

Drawp for School Demo: http://youtu.be/gzDVLss0Uxo

Drawp for School Case Study Val Verde School District: https://youtu.be/-WsGE2U_g1g

Awards, Partners, and Certifications

Drawp is partially funded by the National Science Foundation.

























- Awarded SBIR research grant from the <u>National Science Foundation</u>
- Winner of Silicon Valley Education Foundation Innovation Hub (iHub) Pitch Games
- Mom's Choice Gold Award®
- EdSurge DILA Crystal Clear Honorable Mention
- Appysmarts Editor's Favorite
- Member of Student Data Privacy Consortium
- Moms With Apps® Know What's Inside® Certified
- Signatory of the <u>Student Privacy Pledge</u>
- Teachers With Apps Certified
- SXSWedu Panel "Protecting Student Privacy In The Digital Age"

Blog

Read more about us and our teacher community on the Drawp for School blog.

Drawp for School Press Releases & Announcements

Moondrop Awarded Competitive Grant from the National Science Foundation to Research and Develop the Drawp English Language Learner Tool

America's Seed Fund Provides R&D Funding for K-12 English Language Scaffolding Tool.

SAN FRANCISCO, May 31, 2018 – Moondrop Entertainment has been awarded a National Science Foundation (NSF) Small Business Innovation Research (SBIR) Phase II grant for research and development (R&D) of the Drawp English Language Learner (ELL) Tool. The research investigates how using the Drawp ELL Tool with elementary school students can leverage a student's native-language skills to help non-native speakers improve English language fluency and grade-level

 ${\color{blue} \textbf{comprehension}...} \underline{\textbf{https://blog.drawpforschool.com/post/174406288854/moondrop-awarded-competitive-grant-from-the}$

Infinity Insurance and Drawp for School to Provide Free Read Conmigo Bilingual Storybooks to Schools

(SAN FRANCISCO, Calif., June 22, 2017) – <u>Moondrop Entertainment</u>, the creator of <u>Drawp for School</u> educational software, and <u>Infinity Insurance</u>, sponsor of the award-winning <u>Read Conmigo</u> bilingual literacy program, are working together to provide digital versions of free Spanish and English bilingual books to elementary schools. The complete Read Conmigo library will be rolled out on the Drawp Resource Marketplace, a site for teachers to browse, access, and share lesson plans and other educational resources for K12 students. http://blog.drawpforschool.com/post/162137801434/infinity-insurance-and-drawp-for-school-to-provide

Drawp for School Awarded National Science Foundation (NSF) Grant for Effective Digital Tool for Spanish to English Language Transfer

SAN FRANCISCO, Jan. 23, 2017 – <u>Moondrop Entertainment</u>, the parent company of Drawp for School educational software, has received a six-month Small Business Innovation Research (SBIR) grant from the <u>National Science Foundation</u> (NSF) for the development of the first Spanish to English language transfer tool in the United States. Moondrop Entertainment is working with the <u>Los Angeles County Office of Education (LACOE)</u> and expanding Drawp for School technology to create the digital tool.

http://blog.drawpforschool.com/post/156274565639/drawp-for-school-awarded-national-science

Drawp for School Launches Resource Marketplace for K-12 Teachers

Workflow app adds content sharing and digital curriculum for classroom materials SAN FRANCISCO, July 21, 2016

http://www.prnewswire.com/news-releases/drawp-for-school-launches-resource-marketplace-for-k-12-teachers-300301987.html

Drawp for School Debuts Classroom Management App for Google Chrome

K-12 Creativity and Collaboration Tool Launches Today in the Chrome Web Store SAN FRANCISCO, April 16, 2015

http://www.prnewswire.com/news-releases/drawp-for-school-debuts-classroom-management-app-for-google-chrome-300067114.html

Award-Winning Drawp for School Classroom Management App Now Available for Android

Intuitive workflow management for Android and iOS tablets saves teachers time and enhances creativity in the classroom.

SAN FRANCISCO, July 30, 2014

http://www.prnewswire.com/news-releases/award-winning-drawp-for-school-classroom-management-app-now-available-for-android-269199411.html

New Classroom iPad App 'Drawp For School' Streamlines Teacher Workload, Inspires Creativity

Drawp's SimpleShare™ technology allows students and teachers to share work with each other via a simple swipe

SAN FRANCISCO, January 28, 2014

http://www.prnewswire.com/news-releases/new-classroom-ipad-app-drawp-for-school-streamlines-teacher-workload-inspires-creativity-242377361.html

Drawp for School In the Media

⊘ common sense education ~

Best Student-Collaboration Tools

"These tools mix productivity and creativity, getting students to share and collaborate on projects, give and take feedback, annotate, brainstorm, make media, or just hang out. No matter the use, there's tech here that'll show students how collaboration leads to better knowledge building as well as the development of <u>social and emotional skills</u> like teamwork."

Common Sense Education

https://www.commonsense.org/education/top-picks/best-student-collaboration-tools



6 Must-Have Creation Tools for the BYOD Classroom

"Drawp for School is perfect for teachers who want a clear picture of what their students understand."

Monica Burns for Edutopia and ClassTechTips

http://www.edutopia.org/blog/creation-tools-for-byod-classroom-monica-burns



Six EdTech startups named winners at the third 'Learning Innovation Hub (iHub) Pitch Games'

Silicon Valley Business Journal

http://www.bizjournals.com/sanjose/news/2015/10/08/six-edtech-startups-named-winners-at-the-third.html



Tool Test '15 Empowers Schools to Test Leading EdTech Tools for a Full Year

http://www.free-press-release.com/news-tool-test-15-empowers-schools-to-test-leading-edtech-tools-for-a-full-year-14436 38025.html



What 10 Edtech Tools Will Educators Use This Fall?

"...enables students to create and share drawings with a trusted network, allowing teachers to send student creations to parents with ease."

EdSurge

https://www.edsurge.com/n/2014-08-21-what-10-edtech-tools-will-educators-use-this-fall



Google App Kickstart Guide (slides)

Download the <u>Drawp for School Kickstart Guide</u> from Google to get up and running with Drawp for School in less than 15 minutes.

Google

https://sites.google.com/site/androidappkickstartguides/drawp-for-school-kickstart-guide



Cool Tool | Drawp

"...a tool that will inspire students to learn, create — and really immerse themselves in their work." - EdTech Digest

https://edtechdigest.wordpress.com/2014/02/03/cool-tool-drawp/?utm_content=buffer93b46&utm_medium=s ocial&utm_source=twitter.com&utm_campaign=buffer



"I watched the movie and immediately wanted to try it" BAM Radio EdTech Podcast

http://podcast.concordiashanghai.org/blog/2014/11/14/drawp/

teacherswithapps

Drawp for School – collaboration made easy

"opens the door wide open for communicating about any subject through art"

Teachers with Apps

http://teacherswithapps.com/app reviews-drawp-for-school/



"Drawp for Schools is an excellent way to insert art and design into core curriculum through technology. I highly recommend it at all grade levels."

Internet at Schools

http://www.internetatschools.com/Articles/Editorial/Product-Reviews/Drawp-for-School-97069.aspx

Contact

Press Inquiries
Julie Brannon
press@moondropapps.com