



Media Kit

Overview

The [Drawp for School](#) add-on for Google Slides supports all students in building academic language and metacognition proficiency through everyday assignments. It streamlines creating engaging and accessible standards-aligned learning activities directly from Google Slides, and saves teachers time. By engaging students in practice through everyday assignments, it sets students on the road for reclassification and helps all students meet grade level standards.

[Drawp's ELL Tool](#), a bank of bilingual scaffolding tools to support English learners, was created in partnership with the Los Angeles County Office of Education and the Val Verde Unified School District. The Drawp ELL Tool can be used to support all learners of any skill level and in any subject. The content is differentiated by content mastery levels (Bloom's Taxonomy and Webb's Depth of Knowledge (DOK) levels) and aligned to the English Language Development (ELD) standards, and is available for CA, TX and WIDA states.

Drawp for School is committed to student privacy and is COPPA, FERPA and GDPR compliant. ***Drawp for School is partially funded by the National Science Foundation.***

Drawp for School Features

Drawp For School Promotes Classroom Creativity While Making Teachers' Jobs Easier:

- Robust, Evidence-Based Language Acquisition
- Rich Mixed Media Design Tools
- Voice Stickers for Recording Notes
- Drawp ELL Tool
- COPPA, FERPA, GDPR Compliant
- Lesson Plans with Activities
- Curriculum-independent Bilingual Resources
- Student Portfolio

Available as extension for Google Slides

Download the [Drawp for School add-on](#) from the Google Workspace Marketplace.

Videos

Drawp for School Promotional Video: <https://youtu.be/5xf2IXZvR5E>

Drawp for School Google Slides Add-on Demo: <https://youtu.be/koB-xwJMfxc>

Drawp for School Case Study Val Verde School District: https://youtu.be/-WsGE2U_q1g

Drawp for School Demo: <http://youtu.be/gzDVLss0Uxo>

Awards, Partners, and Certifications

Drawp is partially funded by the National Science Foundation.



- Awarded SBIR research grant from the [National Science Foundation](https://www.nsf.gov/)
- Winner of Silicon Valley Education Foundation Innovation Hub (iHub) Pitch Games
- Mom's Choice Gold Award®
- EdSurge DILA Crystal Clear Honorable Mention
- Appysmarts Editor's Favorite
- Member of Student Data Privacy Consortium
- Moms With Apps® Know What's Inside® Certified
- Signatory of the [Student Privacy Pledge](https://www.studentprivacypledge.org/)
- Teachers With Apps Certified

- SXSWedu Panel “Protecting Student Privacy In The Digital Age”

Blog

Read more about us and our teacher community on the Drawp for School [blog](#).

Drawp for School Press Releases & Announcements

Drawp for School Announces New Integration with Google Slides

San Francisco, CA (Dec. 7, 2020) - Moondrop Entertainment’s Drawp for School launched an add-on for Google Slides that provides access to users’ favorite tools from Drawp. Educators can use the add-on to streamline engaging and accessible learning experiences with the free graphic organizers...

<https://blog.drawpforschool.com/post/174406288854/moondrop-awarded-competitive-grant-from-the>

Moondrop Awarded Competitive Grant from the National Science Foundation to Research and Develop the Drawp English Language Learner Tool

America’s Seed Fund Provides R&D Funding for K-12 English Language Scaffolding Tool.

SAN FRANCISCO, CA (May 31, 2018) – Moondrop Entertainment has been awarded a National Science Foundation (NSF) Small Business Innovation Research (SBIR) Phase II grant for research and development (R&D) of the Drawp English Language Learner (ELL) Tool. The research investigates how using the Drawp ELL Tool with elementary school students can leverage a student’s native-language skills to help non-native speakers improve English language fluency and grade-level comprehension...

<https://blog.drawpforschool.com/post/174406288854/moondrop-awarded-competitive-grant-from-the>

Infinity Insurance and Drawp for School to Provide Free Read Conmigo Bilingual Storybooks to Schools

SAN FRANCISCO, CA (June 22, 2017) – Moondrop Entertainment, the creator of Drawp for School educational software, and Infinity Insurance, sponsor of the award-winning Read Conmigo bilingual literacy program, are working together to provide digital versions of free Spanish and English bilingual books to elementary schools. The complete Read Conmigo library will be rolled out on the Drawp Resource Marketplace, a site for teachers to browse, access, and share lesson plans and other educational resources for K12 students.

<http://blog.drawpforschool.com/post/162137801434/infinity-insurance-and-drawp-for-school-to-provide>

Drawp for School Awarded National Science Foundation (NSF) Grant for Effective Digital Tool for Spanish to English Language Transfer

SAN FRANCISCO, CA (Jan. 23, 2017) – Moondrop Entertainment, the parent company of Drawp for School educational software, has received a six-month Small Business Innovation Research (SBIR) grant from the National Science Foundation (NSF) for the development of the first Spanish to English language transfer tool in the United States. Moondrop Entertainment is working with the Los Angeles County Office of Education (LACOE) and expanding Drawp for School technology to create the digital tool.

<http://blog.drawpforschool.com/post/156274565639/drawp-for-school-awarded-national-science>

Drawp for School Launches Resource Marketplace for K-12 Teachers

Workflow app adds content sharing and digital curriculum for classroom materials

SAN FRANCISCO, July 21, 2016

<http://www.prnewswire.com/news-releases/drawp-for-school-launches-resource-marketplace-for-k-12-teachers-300301987.html>

Drawp for School Debuts Classroom Management App for Google Chrome

K-12 Creativity and Collaboration Tool Launches Today in the Chrome Web Store

SAN FRANCISCO, April 16, 2015

<http://www.prnewswire.com/news-releases/drawp-for-school-debuts-classroom-management-app-for-google-chrome-300067114.html>

Award-Winning Drawp for School Classroom Management App Now Available for Android

Intuitive workflow management for Android and iOS tablets saves teachers time and enhances creativity in the classroom.

SAN FRANCISCO, July 30, 2014

<http://www.prnewswire.com/news-releases/award-winning-drawp-for-school-classroom-management-app-now-available-for-android-269199411.html>

New Classroom iPad App 'Drawp For School' Streamlines Teacher Workload, Inspires Creativity

Drawp's SimpleShare™ technology allows students and teachers to share work with each other via a simple swipe

SAN FRANCISCO, January 28, 2014

<http://www.prnewswire.com/news-releases/new-classroom-ipad-app-drawp-for-school-streamlines-teacher-workload-inspires-creativity-242377361.html>

Drawp for School In the Media

Google for Education

Extra Credit – New Google Slides Add-on: Drawp for School

“Moondrop Entertainment’s Drawp for School add-on for Google Slides provides access to your favorite supportive tools from Drawp, including graphic organizers and the use of the Language Scaffolding Tool. Learn more about the add-on and how it can streamline engaging and accessible learning experiences.”

Google for Education newsletter

<https://inthecloud.withgoogle.com/gfe-newsletters-na/issue-xxxv.html>



Best Student-Collaboration Tools

“These tools mix productivity and creativity, getting students to share and collaborate on projects, give and take feedback, annotate, brainstorm, make media, or just hang out. No matter the use, there’s tech here that’ll show students how collaboration leads to better knowledge building as well as the development of social and emotional skills like teamwork.”

Common Sense Education

<https://www.commonsense.org/education/top-picks/best-student-collaboration-tools>



6 Must-Have Creation Tools for the BYOD Classroom

“Drawp for School is perfect for teachers who want a clear picture of what their students understand.”

Monica Burns for Edutopia and ClassTechTips

<http://www.edutopia.org/blog/creation-tools-for-byod-classroom-monica-burns>

Six EdTech startups named winners at the third 'Learning Innovation Hub (iHub) Pitch Games'

Silicon Valley Business Journal

<http://www.bizjournals.com/sanjose/news/2015/10/08/six-edtech-startups-named-winners-at-the-third.html>



Tool Test '15 Empowers Schools to Test Leading EdTech Tools for a Full Year

<http://www.free-press-release.com/news-tool-test-15-empowers-schools-to-test-leading-edtech-tools-for-a-full-year-1443638025.html>



What 10 Edtech Tools Will Educators Use This Fall?

"...enables students to create and share drawings with a trusted network, allowing teachers to send student creations to parents with ease."

EdSurge

<https://www.edsurge.com/n/2014-08-21-what-10-edtech-tools-will-educators-use-this-fall>



Cool Tool | Drawp

"...a tool that will inspire students to learn, create — and really immerse themselves in their work." - EdTech Digest

<https://edtechdigest.blog/2014/02/03/cool-tool-drawp/>



“I watched the movie and immediately wanted to try it”

BAM Radio EdTech Podcast

<http://podcast.concordiashanghai.org/blog/2014/11/14/drawp/>

teacherswithapps

Drawp for School – collaboration made easy

“opens the door wide open for communicating about any subject through art”

Teachers with Apps

http://teacherswithapps.com/app_reviews-drawp-for-school/



“Drawp for School is an excellent way to insert art and design into core curriculum through technology. I highly recommend it at all grade levels.”

Internet at Schools

<http://www.internetatschools.com/Articles/Editorial/Product-Reviews/Drawp-for-School-97069.aspx>

Contact

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